



2100 Miles | 100 Days | 1 GOAL

**Sponsorship Agreement / Rate Card**

This contract for sponsorship is the agreement between the Sponsor named below and **Walk The Dream Organization, LLC**. The Sponsor agrees to comply with all the Terms and Conditions which appear in this agreement and which are part of this contract, and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

**Sponsor Information:**

\_\_\_\_\_  
(Company Name, as you would like it listed on Web Site and in marketing materials)

**Principal Contact Information:**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Billing Contact Information:**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Accepted as binding for the Sponsor:**

Date \_\_\_\_\_ Signed \_\_\_\_\_

Name/Title \_\_\_\_\_

By this signature, the individual signing this contract represents and warrants that they are duly authorized to execute this binding contract on behalf of the named Sponsor.

**SPONSORSHIP OPTIONS:** Please indicate sponsorship tier preference below.

**EXCLUSIVE SPONSORSHIPS**

- Platinum (limited to 4) - \$20,000
- Gold (limited to 8) - \$12,000
- Silver (limited to 12) - \$6,000
- Products and Services Sponsorship – Varies

## PROMOTIONAL ACTIVITIES:

Walk the Dream Activities	Twitter Mentions Monthly	Facebook Postings Monthly	Blog Mentions Monthly	Video Interview Callouts Monthly	Dedicated	Permanent Link on Blog	Permanent Ad on	
					YouTube Ads Monthly		WTD sponsor page	Logo on RV
Platinum Sponsorship	40	12	4	3	2	X	X	X
Gold Sponsorship	20	8	3	2	1	X	X	X
Silver Sponsorship	12	4	2	1	0	X	X	X

## FEES / PAYMENT SCHEDULE:

PO / Reference Number \_\_\_\_\_

### Payment Schedule:

Sponsorship Packages	Payment Due Dates			
	Aug 15	Oct 14	Dec 2	Total
Platinum (4 total)	\$10,000	\$5,000	\$5,000	\$20,000
Gold (8 total)	\$6,000	\$3,000	\$3,000	\$12,000
Silver (12 total)	\$3,000	\$1,500	\$1,500	\$6,000

\* The first installment is non-refundable; all subsequent payments contingent upon Walk the Dream continuation on the due date

## PRODUCTS / SERVICES SPONSORSHIPS:

GOODS AND SERVICES	RETAIL VALUE		SPONSORSHIP LEVEL
Food, Beverage & Nutritional Supplements	\$16,750	or equivalent value	Platinum
RV Rental (4 months)	\$20,000	or equivalent value	Platinum
Hotel Rooms (100 nights)	\$ 8,000	or equivalent value	Gold
Fuel (4 months)	\$4,000	or equivalent value	Silver
Consumer Electronics (LCD TV, DVD, GPS, Satellite, etc.)	\$5,000	or equivalent value	Silver
Computing Equipment	\$5,000	or equivalent value	Silver
Internet / Wireless Services (Cell, Wi-Fi, Internet, Video, Tablet service, etc.)	\$3,000	or equivalent value	Silver
Athletic Apparel (footwear, shirts, pants, socks, raingear, etc.)	\$3,000	or equivalent value	Silver

NOTE: ALL PRODUCTS AND SERVICES PAYMENTS DUE IN FULL 8/15/2011

## Walk The Dream For Small Business

Sept. 5<sup>th</sup> – Dec.31<sup>st</sup>, 2011

Produced by: Walk the Dream Organization, LLC  
425 Willow View Knoll  
Alpharetta, GA 30022  
Tel: 678.458.7520  
Email: [sponsorship@walkthedream.com](mailto:sponsorship@walkthedream.com)

**Cancellation Liability:** 25% of Contract

**Late Payment:** 1.5% per month past due date

**Make checks payable in U.S. funds and mail to:** Walk the Dream Organization, LLC., 425 Willow View Knoll, Alpharetta, GA 30022

Complete contract conditions appear on the contract section of this document